

Artist Submission & Guidelines
SantaFeArtWorld.com
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www.SantaFeArtWorld.com
505-424-8136

Santa Fe ArtWorld markets artists and their work to the public shopping the Santa Fe Art Market, as well as to over 1,300 Galleries, Art Professionals, Collectors, Interior Designers, etc., throughout the national and international art scene whom we regularly market to. If submitting for Review as a Juried Member artist, the fee is 50.00 which is deducted from first year subscription of the type of membership artist is approved of. **If accepted as a Juried Member Artist**, Subscription rate is \$300.00 to construct 1 web page for artists subscribing. The subscribed web page will exhibit minimally up to 6 images of the artist's work linked from our directory, and will include all contact information as designated by artist; we suggest the following: phone number, City, State, and/or Country, email address, and URL link. Custom designs are available.

If artist is not accepted as a Juried Member and/or chooses to link instead, Linking Artist Subscription is 100.00 (50.00 Review Fee is deducted from first year subscription)

Juried Member Artists are invited to provide SFAW with all information regarding their art activities including events, shows, new works/series, sells, etc., to be used in SFAW's monthly newsletter to keep galleries and other professionals updated on artist activities. Please send news in a journalistic style properly formatted correlated with all links so that we may copy and paste your errors rather than our own. Any flattering statements will be removed from text.

Once an artist has been accepted as a Juried Member, all images submitted for webpage should be ad-ready.

REVIEW Fee: 50.00

Review Fee is deducted from the type of membership you are approved of. If you are accepted as a Juried Member artist, then the Review Fee will be deducted from your Yearly Subscription Rate. If you are not accepted as a Juried Member Artist, or choose not to become a Juried Member Artist, then your Review fee will be applied to your Linking Artist Membership fee. Artists may link for 100.00 per year without Review.

Yearly Subscription Rates 300.00 includes initial construction of your webpage design, critique of your work, announcement as new artist in our newsletter.

Additional Imagery pages within webpage: 100.00 (sometimes recommended)

Additional Text pages: 50.00 each

Additional Directory Pages: 300.00 (not generally recommended)

Updates to webpages within Santa Fe ArtWorld are available to artists at \$75.00 per update for entire page. Yearly updates are 25.00 with renewal occurring when the artist submits for update. Artist may submit up to 20 images on disk for possible Yearly Update.

NOTE: Updates to webpage may not be granted. Generally Updates require a Review. Reviews take an average of 2 to 4 hours. Contingent upon the way the artist submits for the update throughout the year they may be charged between 25.00 to 75.00 for that update if it is approved. SFAW presents its artists' best work in a professional manner to appeal to the professional audience it caters to, if SFAW feels the update the artist requests is not in the artists' best interest, SFAW maintains the right of refusal. A poor update not only affects the individual artist requesting, it has an ill impact on all of SFAW's artists. Artist understands that individual artist members will not be treated equally in their update requests just as they were not treated equally in their initial review or any professional presentation matters within SFAW. All artists are not equal, therefore all updates are not equal.

Changes to Contact Information such as phone, address, email address, and website links are free to all artists.

NOTIFICATION: *In an effort to retain integrity of the site, if it is determined that an artist has not updated their Contact Information and contact is not accessible to the artist from their webpage on Santa Fe ArtWorld for a period of longer than one month, their page will be taken down and no refund will be given. All reasonable efforts to contact artist will be made prior to deconstruction.*

Please contact us if you are near Santa Fe and need digital images of your art.

We not only demand quality work from our artists, but expect the highest level of professionalism from our artists regarding any contacts acquired through SFAW. Our professionals deserve deferential treatment. Any artist receiving reports of offense without resolution will be removed from site without refund. All efforts will be made to resolve issues.