

Artist Submission & Guidelines
SantaFeArtWorld.com
903 W. Alameda, PMB 736
Santa Fe, NM 87501
SFAWartists2@aol.com
www.SantaFeArtWorld.com
505-424-8136

Santa Fe ArtWorld markets artists and their work to the public shopping the Santa Fe Art Market, as well as to over 1,900 Galleries, Art Professionals, Collectors, Interior Designers, etc., throughout the national and international art scene whom we regularly market to. If submitting for Review as a Juried Member artist, the fee is 50.00 which is deducted from first year subscription of the type of membership artist is approved of. **If accepted as a Juried Member Artist**, Subscription rate is \$300.00 to construct 1 web page for artists subscribing. **HOWEVER, as we are currently endeavoring to raise funds for COTA for Kyle Hicks, if the submitting artist makes a donation of \$50.00 to COTA for Kyle H. either through sending SFAW a check made out to COTA for Kyle H., or calling in your charge card number to SFAW for the purpose of donating to COTA for Kyle H., or sending SFAW a receipt for a donation made to COTA for Kyle H directly at: <http://www.cotaforkyleh.com>, then the artist's Review Fee is waved. Additionally if the artist is accepted to Santa Fe ArtWorld, they will receive an additional 50.00 discount from their membership making membership to SFAW \$200.00 rather than 300.00.**

Members receive a subscribed web page which exhibit minimally up to 6 images of the artist's work linked from our directory, and includes all contact information as designated by artist; we suggest the following: phone number, City, State, and/or Country, email address, and URL link. Custom designs are available.

If artist is not accepted as a Juried Member and/or chooses to link instead, Linking Artist Subscription is 100.00 (50.00 Review Fee is deducted from first year subscription). **In the case that the artist is not accepted to SFAW if the artist has made a donation to COTA for Kyle H. for \$50.00, then the link within SFAW will be \$25.00.**

Juried Member Artists are invited to provide SFAW with all information regarding their art activities including events, shows, new works/series, sells, etc., to be used in SFAW's monthly newsletter to keep galleries and other professionals updated on artist activities. Please send news in a journalistic style properly formatted correlated with all links so that we may copy and paste your errors rather than our own. Any flattering statements will be removed from text.

Once an artist has been accepted as a Juried Member, all images submitted for webpage should be ad-ready.

REVIEW Fee: 50.00 – waived if submitting artist donates \$50.00 to COTA for Kyle H.

Review Fee is deducted from the type of membership you are approved of. If you are accepted as a Juried Member artist, then the Review Fee will be deducted from your Yearly Subscription Rate. If you are not accepted as a Juried Member Artist, or choose not to become a Juried Member Artist, then your Review fee will be applied to your Linking Artist Membership fee. Artists may link for 100.00 per year without Review, (if artist has made a \$50.00 donation to COTA for Kyle H., then artist may link for 25.00.)

Yearly Subscription Rates 300.00 (200.00 if artist has made a donation of \$50.00 to COTA for Kyle H.) includes initial construction of your webpage design, critique of your work, announcement as new artist in our newsletter.

Additional Imagery pages within webpage: 100.00 (sometimes recommended)

Additional Text pages: 50.00 each

Additional Directory Pages: 300.00 (200.00 if artist has made a donation of \$50.00 to COTA for Kyle H.) (not generally recommended)

Updates to webpages within Santa Fe ArtWorld are available to artists at \$75.00 per update for entire page. Yearly updates are 25.00 with renewal occurring when the artist submits for update. Artist may submit up to 20 images on disk for possible Yearly Update.

Something to consider upon submission: Santa Fe ArtWorld does not accept submissions that include any of the following: murder, mutilation, rape, pornography, violence of any sort whether clearly depicted, implied or spelled out, or any other content which might be considered distasteful or offensive in nature. If an artist is accepted as or is a member to SFAW production of posted to artist's personal website, or association with any direct links with such to the artist's site in the future is reason for dismissal as member within SFAW.

NOTE: Updates to webpage may not be granted – if this is the case, no charge is incurred. Generally Updates require a Review. Reviews take an average of 2 to 4 hours with some taking as much as 8 hours. Contingent upon the way the artist submits for the update throughout the year they may be charged between 25.00 to 75.00 for that update if it is approved. SFAW presents its artists' best work in a professional manner to appeal to the professional audience it caters to, if SFAW feels the update the artist requests is not in the artists' best interest, SFAW maintains the right of refusal. A poor update not only affects the individual artist requesting, it has an ill impact on all of SFAW's artists. Artist understands that individual artist members will not be treated equally in their update requests just as they were not treated equally in their initial review or any professional presentation matters within SFAW. All artists are not equal, therefore all updates are not equal.

Changes to Contact Information on SFAW webpages such as phone, address, email address, and website links are free to all artists.

NOTIFICATION: In an effort to retain integrity of the site, if it is determined that an artist has not updated their Contact Information and contact is not accessible to the artist from their webpage on Santa Fe ArtWorld for a period of longer than one month, their page will be taken down and no refund will be given. All reasonable efforts to contact artist will be made prior to deconstruction.

Please contact us if you are near Santa Fe and need digital images of your art for submission. SFAW provides great discounts to artists for this service.

We not only demand quality work from our artists, but expect the highest level of professionalism from our artists regarding any contacts acquired through SFAW. Our professionals deserve deferential treatment. Any artist receiving reports of offense without resolution will be removed from site without refund. All efforts will be made to resolve issues.

SUBMITTING FOR REVIEW

SFAW prefers to Review websites, however, Review on Disk is acceptable if a website is not available. NO ATTACHMENTS WILL BE OPENED.

If Submitting Electronically for Review, please provide us with the following information:

Name:
Address:
City/State/Zip
Phone:
Email:
Website:

Provide proof of Donation of \$50.00 to COTA for Kyle H. if donation is made through Kyle's Website at: <http://www.cotaforkyleh.com>.

OR

In your email, ask us to call you to take your charge card information for COTA for Kyle H.

If submitting through Postal Mail Service:

Send the above REQUESTED PERSONAL information along with a check made out to COTA for Kyle H. for \$50.00, or Provide proof of Donation of \$50.00 to COTA for Kyle H. if donation is made through Kyle's Website at: <http://www.cotaforkyleh.com>. Following is SFAW's mailing address:

Santa Fe ArtWorld
ATTN: Review Board
903 W. Alameda, #736
Santa Fe, NM 87501

As SFAW does not consider politics in their reviews, please reframe from sending resumes with your art submission.

We appreciate your time,

T.D. Ticer
Art Director

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